2015-2016 saw a hallmark sixth year for the Atlanta Music Project. AMP students showed passion and commitment, propelling them to new heights in their musical development. Brand new programs were launched, expanding the AMP experience to more than 100 new students. And finally, as a testament to the quality of our programming, AMP was recognized by the President’s Committee on the Arts and the Humanities as one of the Top 50 after-school youth arts programs in the nation.

AMPlify, the choral program of AMP, established its flagship site at The Kindezi Schools West Lake and began training its first students in August 2015.

AMP continues to raise the bar for music education and social change and looks forward to witnessing continued musical growth in its students, while serving as a key component of positive community development in Atlanta’s underserved neighborhoods.
AMP ORCHESTRA
GILBERT HOUSE
INSTRUMENTS
Violin, Viola, Cello, Double Bass
Classes after school 4 days/week, 2 hours/day

SOUTH BEND CENTER FOR ART AND CULTURE
INSTRUMENTS
Flute, Clarinet, Trumpet, Trombone
Classes after school 4 days/week, 2 hours/day

AMP ACADEMY
The AMP Academy provides advanced musical training for AMP’s most talented and dedicated students. AMP Academy students receive private lessons from AMP teaching artists and perform two recitals per year and an end-of-year adjudicated jury.

AMP SUMMER SERIES
The AMP Summer Series is a three-week music festival and school based in the communities AMP serves. The AMP Summer Series features recitals, chamber music, and jazz, choral and orchestra concerts by AMP students, AMP teaching artists and special guest artists.

AMPlify CHOIR
THE KINDEZEI SCHOOL WEST LAKE
INSTRUMENTS
Voice, Piano, Guitar, Percussion
Classes after school 4 days/week, 2 hours/day

ZABAN RECREATION CENTER
INSTRUMENTS
Voice
Classes after school 2 days/week, 3 hours/day

TOTAL HOURS OF MUSIC INSTRUCTION
740 HOURS

HOURS OF INSTRUCTION PER STUDENT
252 HOURS PER YEAR
AMP ORCHESTRA
84 HOURS AMP SUMMER SERIES

252 HOURS PER YEAR
AMPlify Kindezi
152 HOURS PER YEAR
AMPlify Zaban

AUDIENCE
6096
In September 2015, AMPlify, the choral program of AMP, launched its flagship choral site at The Kindezi Schools West Lake.

- 73 students
- Choir, general music, piano, guitar, percussion
- Grades 1 - 8
- 4 days a week/2 hours per day

NEW PROGRAMS

ATLANTA MUSIC PROJECT

The Kindezi Schools

In September 2015, AMPlify, the choral program of AMP, launched its flagship choral site at The Kindezi Schools West Lake.

- 73 students
- Choir, general music, piano, guitar, percussion
- Grades 1 - 8
- 4 days a week/2 hours per day

Major funding for AMPlify Kindezi provided by Successful Education.
In June 2016, Atlanta Music Project launched the inaugural AMP Summer Series, a music festival and school.

Set in the West Lake and Sylvan Hills neighborhoods, the inaugural AMP Summer Series took place from June 6, 2016 through June 23, 2016, providing intensive choral and orchestral music instruction for 85 experienced middle and high school students.

Inspired by legendary summer music education programs such as the Aspen Music Festival, Interlochen Summer Arts Camp and Brevard Summer Music Festival, the AMP Summer Series brings music education, summer camp and live musical performances to the inner-city. The AMP Summer Series includes three weeks of orchestral and choral rehearsals, masterclasses, music theory and composition classes, and several free concerts.

The inaugural AMP Summer Series was truly a community affair. We are proud that the first ever AMP Summer Series was made possible in part by the financial support of 135 donors who contributed to an online crowdfunding campaign, and whose donations were matched dollar-for-dollar by MailChimp.

In addition to the music education components, the festival portion of the 2016 AMP Summer Series featured free evening concerts and recitals by the AMP Teaching Artists, including the opening concert starring Grammy-nominated pianist Terrence Wilson.

These concerts also gave some AMP Summer Series students the opportunity to play side-by-side on stage with AMP Summer Series faculty. The 2016 AMP Summer Series culminated with final concerts by the AMP Summer Series Festival Orchestra on Wednesday, June 22, and the AMPlify Summer Series Festival Choir on Thursday, June 23.
AMP was among 50 programs in the country to be named a National Arts and Humanities Youth Program Award Finalist by the White House in 2016.

Two talented AMP students became the first AMP students to perform in the Georgia Music Educators Association All-State Orchestra and the only Atlanta Public School students in 2016 to win seats in the orchestra.

Six AMP students were selected by competitive audition process for the National Take-a-Stand Festival in the summer of 2016 from June 24, 2016 through June 29, 2016. Along with 100 students from around the country, these AMP students travelled to beautiful Aspen, Colorado to rehearse and perform as part of the Take-a-Stand symphony orchestra under the direction of Robert Spano, Music Director of the Atlanta Symphony Orchestra.

In 2015, AMP launched a college board-approved, multi-year study to officially document the impact of AMP’s signature program model on student development across multiple key areas including academics, character development and musicality. Conducted in partnership with the University of Kansas Center for Public Partnerships and Research, the study used AMPify’s Flagship Choir site at The Kindezi Schools as the focus of the study.

Data was collected at the beginning and end of the school year, including the results of student focus groups, surveys and academic performance of AMPify and non-AMPify students. Significant positive impact was greater in AMPify students compared to non-AMPify students across the following metrics:

- Grit
- Persistence
- Engagement

During the student focus groups, researchers found that excitement and enthusiasm about AMPify stayed consistent among AMPify students throughout the first year of the program. Students said the following things about the AMPify flagship program:

“What gets me up in the morning is AMPify...because I get to learn something new.”

“It’s a great opportunity. Not only will you be singing but you will be playing instruments and it’s fun...You do a different thing. You might have the same schedule, but you learn something new.”
Thanks to Atlanta’s robust corporate landscape, the Atlanta Music Project maintained a strong network across Metropolitan Atlanta. Through employee matching programs, in-kind services, events and major sponsorships, 2016 illuminated the giving spirit of Atlanta.

With the support of our incredible donors, the Atlanta Music Project continues to inspire social change in our community. With so many ways to give, you can AMP up the experiences of Atlanta’s youth.

FINANCIAL DONATIONS
Please give at www.atlantamusicproject.org/donate-to-amp or mail a check to:
Atlanta Music Project
1280 Peachtree Street NE, Suite 4974
Atlanta, GA 30309

OTHER WAYS TO CONTRIBUTE
- Give a gift of stock
- Contribute in-kind services
- Donate an instrument
- Volunteer: Visit www.atlantamusicproject.org/volunteer-at-amp

AMP is thankful for the support of the Wadley Family and tournament sponsors and honored to be a part of this great annual event in memory of their son, Nick. The N.E.W. Charity Golf Invitational is the largest annual fundraiser for AMP programs and continues to be an even bigger success year after year.

In honor of their late son Nick Wadley, Steve and Jill Wadley launched the Annual Nicholas Evan Wadley Charity Golf Invitational in 2013, hosted by Click Media, Inc. In its third year, the tournament was held at Eagles Brooke Country Club on October 3, 2015, with the Atlanta Music Project as the charitable recipient.
**STATEMENT OF FINANCIAL POSITION - JULY 31, 2016**

**ASSETS 2016**

TOTAL ASSETS ........................................................................................................ $161,365

**LIABILITIES AND UNRESTRICTED NET ASSETS**

TOTAL LIABILITIES ................................................................................................... $33,009

NET ASSETS ............................................................................................................. $128,356

TOTAL LIABILITIES + NET ASSETS ........................................................................... $161,365

**STATEMENT OF ACTIVITIES - JULY 31, 2016 | YEAR END**

**UNRESTRICTED & TEMPORARILY RESTRICTED SUPPORT & REVENUE**

TOTAL SUPPORT AND REVENUES ........................................................................... $837,736

**EXPENSES**

TOTAL EXPENSES .................................................................................................. $835,947

CHANGE IN NET ASSETS BEFORE DEPRECIATION .................................................. $1,789

DEPRECIATION EXPENSE ...................................................................................... $22,701

CHANGE IN NET ASSETS ........................................................................................... $(20,912)

**SUPPORT AND REVENUE BREAKDOWN**

- CORPORATE FUNDING: $190,813
- GOVERNMENT GRANTS: $50,083
- FOUNDATION GRANTS: $333,182
- INDIVIDUAL DONATIONS: $166,593
- IN-KIND CONTRIBUTIONS: $0
- PROGRAM FEES: $96,913
- SPECIAL EVENTS: $0
- INTEREST INCOME: $152

**EXPENSE BREAKDOWN**

- PROGRAM SERVICES: $702,562
- MANAGEMENT & GENERAL: $131,577
- FUNDRAISING: $1,808

**FINANCIALS**

ATLANTA MUSIC PROJECT

**FINANCIALS**

ATLANTA MUSIC PROJECT
AMP is honored and thankful for the fiscal support of our sponsors to continue our mission of social change through music.

To view the full list of 2015-2016 donors visit www.atlantamusicproject.org/donors.